

NEWS RELEASE

PRISM MEDICAL ANNOUNCES

VAUGHAN, ONTARIO, November 10, 2008 - PRISM MEDICAL LTD. (TSX-V: PM) (“Prism”) announced that its U.S. subsidiary, Prism Medical Services USA, headquartered in St. Louis, Missouri, has been awarded a contract to supply lifting, transferring, and repositioning equipment and clinical consulting services to BJC HealthCare (BJC) one of the largest non-profit healthcare organizations in the U.S. The agreement demonstrates the commitment that BJC has placed on creating safe work environments that protect both employees and patients throughout its system. BJC is headquartered in St. Louis, Missouri and has 13 hospitals with over 3,500 beds and 26,000 employees in Missouri and Illinois.

Charles H. Wallace, Jr., President of Prism Medical Services USA stated, “With this agreement we are dedicated to add more quality jobs in manufacturing, installation, and clinical services to our U.S. headquarters in St. Louis. We are perfectly suited to support locally one of the most progressive, trendsetting healthcare organizations in the U.S. We look forward to partnering with BJC in areas of product research & development and clinical services which focus on employee and patient safety in all areas of healthcare delivery including acute, long-term care and home health.”

About Prism

Prism Medical Ltd. is a provider of durable medical equipment and related services to the mobility disadvantaged in Canada, the U.S.A. and the United Kingdom. Prism Medical Services USA designs, manufactures, installs and services Waverley Glen Systems and ErgoSafe Products, North America’s premier lines of patient lift systems and repositioning and transfer aides, doing business since 1986 with over 50,000 installations throughout the U.S. and Canada.

Certain statements in this release may constitute forward-looking statements. Such forward-looking statements involve risks, uncertainties and other factors, which may cause actual results, performance or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements.

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