

NEWS RELEASE

Prism Medical Ltd. (PM:TSX-VEN) Grant of Incentive Options

VAUGHAN, ONTARIO, August 5, 2008

Prism announced today that it granted options to senior management and directors to acquire 315,000 common shares at an option price of \$5.75 subject to the terms and conditions of a Stock Option Plan restated and amended by Prism on May 30, 2008.

The options have a term of three years.

25,000 options were granted to David Minas, Chief Financial Officer of Prism, 20,000 options were granted to Clive Ecroyd, Chairman of Prism's UK subsidiary and 120,000 options were granted to six independent Directors of Prism.

The balance of 150,000 options were granted to seven members of Prism management.

Prism Medical Ltd. is a provider of durable medical equipment and related services to the mobility disadvantaged in Canada, the USA and the United Kingdom. While Prism's history dates back to 1996, Prism's subsidiaries and divisions have been servicing the mobility disadvantaged since the mid 1980s in their homes, long-term care facilities and acute care facilities. Prism includes Waverley Glen Systems, North America's premier ceiling lift manufacturer with distribution across Canada and the US; Patient Lifts of New England with distribution across the northeastern USA; Westholme and Care Free Lifting & Handling, leading distributors of moving and handling products in the UK; and Freeway Health Care, a UK-based manufacturer of ceiling hoists and shower chairs.

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Forward-looking Information

Certain statements in this release may constitute forward-looking statements. Such forward-looking statements involve risks, uncertainties and other factors, which may cause actual results, performance or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements.

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