

NEWS RELEASE

Prism Medical Ltd. (PM:TSX-VEN) Reports Fiscal 2007 Financial Results

VAUGHAN, ONTARIO, March 7, 2008

Prism Medical Ltd. (“Prism” or “the Company”) (PM:TSX-VEN) today announced its results for the fiscal year ended November 30, 2007.

In 2007, revenues were \$43.8 million compared to \$42.1 million in 2006.

Sales in the UK increased by \$4.1 million or 16% to \$29.3 million driven by new product introductions and market share gains in traditional products and channels and continued growth in services provided to institutional customers. The cessation of Ontario government funding of patient lifts resulted in a \$2.4 million decline in North American revenue.

In 2007 gross profit increased by \$1.8 million compared to 2006. Improvements in manufacturing efficiencies, increases in UK company-owned dealer revenue and the receipt of a government grant related to employment in our North Wales facilities all contributed to this positive result.

Andrew McIntyre, Chairman and CEO of Prism stated, “Fiscal 2007 was a year of solid performance with 2007 net income of \$3.3 million, or \$0.45 per share on a fully diluted basis, as compared to \$1.65 million or \$0.27 per share for fiscal 2006.”

Further product introductions, substantial improvements in US sales representation and dealer market share should result in future growth.”

The board of directors of Prism has approved payment on April 15, 2008 of a dividend of 10 cents per common share, the first dividend in the Company’s history, to the shareholders of record on March 31, 2008. No formal dividend policy has been established, and the Company will consider future dividends based on future circumstances.

Prism intends, subject to compliance with applicable securities regulations, to conduct a normal course issuer bid pursuant to which it may repurchase, through Loewen, Ondaatje, McCutcheon Limited, from time to time over the next 12 months, up to an aggregate of 170,000 common shares (approximately 3.5%) on the TSX-Venture Exchange (“TSX-V”) which represents the lesser of 10% of the public float and 5% of the issued and outstanding common shares. The price which Prism will pay for any common shares acquired by Prism through the facilities of the TSX-V will be the prevailing market price of the common shares at the time of acquisition.

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Purchases are expected to occur on or after March 17, 2008. As of March 7, 2008, Prism had 4,902,065 issued and outstanding common shares.

The board of directors of Prism believes that the proposed open market purchases of its common shares are in the best interests of Prism. All common shares purchased by Prism pursuant to the program will be cancelled.

Prism Medical Ltd. is a provider of durable medical equipment and related services to the mobility disadvantaged in Canada, the U.S.A. and the United Kingdom. While Prism's history dates back to 1996, Prism's subsidiaries and divisions have been servicing the mobility disadvantaged since the mid 1980s in their homes, long-term care facilities and acute care facilities. Prism includes Waverley Glen Systems, North America's premier ceiling lift manufacturer with distribution across Canada and the US, Westholme and Care Free Lifting & Handling, leading distributors of moving and handling products in the UK, and Freeway Health Care, a UK-based manufacturer of ceiling hoists and shower chairs.

Forward-looking Information

Certain statements in this release may constitute forward-looking statements. Such forward-looking statements involve risks, uncertainties and other factors, which may cause actual results, performance or achievements of the Company to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements.

For further information, please contact:

Miles Atkinson
Chief Financial Officer
Prism Medical Ltd.
Tel: (905) 850-1454 ext. 222
Fax: (905) 850 2364
matkinson@prismmedicaltd.com
www.prismmedicaltd.com